



City of North Battleford 2021-2025 Strategic Plan



The Value of the Strategic Plan

Our Strategic plan is the guiding document for the City of North Battleford. It provides a series of interconnected goals that guide the actions of the City in its journey to become the City envisioned by Council. This strategic plan covers the years 2021 – 2025. It is not a static document but is meant to be a major tool for staff and a guide for Council. Its inspirational in nature, it does not talk about the City and where it is today, but rather where the City is going! The Plan is used to guide departmental business plans and budgets efforts. Each department and the City as a whole, will align to the Strategic Plan.

Values

It is important to the City of North Battleford that we maintain our values. Values show what we believe and how we behave. You can expect us to approach our work with citizens, organizations and with all those that we meet using the values below. As we develop programs and tactics to implement the City's Strategic Plan, these values will be part of that implementation.

Collaboration



Communication



Integrity



Respect



Trust



Professionalism



Accountability



Vision

The regional centre of Saskatchewan's North West for business, recreation, culture, healthcare, education, career, and economic opportunity. A diverse community where our cultures, beliefs and history are celebrated. Our residents are engaged, healthy and proud to call North Battleford home.

Mission

The City of North Battleford improves the quality of life of our residents by providing leadership and sustainable services.

Strategic Direction

- **Provide Quality Infrastructure** – consistently investing wisely for current and future infrastructure needs
- **Sustainability** – consider sustainability in all of Council's and Administration's actions
- **Economic Vitality** – a healthy economy that creates and maintains abundant quality jobs for our residents and opportunities for our businesses. A place where talent, investment and business thrive.
- **Healthy and Safe Community** – An inclusive community
- **Organizational Excellence** – A resident focused organization that is recognized as a leader in public service.
- **Regional Hub** – Recognized as the economic social, educational, health and recreational hub of North West Saskatchewan
- **Excellence in Governance and Citizen Focused Services** – a municipal corporation that is fiscally responsible, transparent, with strong inter-governmental relations and operations that are aligned to residents needs

Strategic Goals

Provide Quality Infrastructure **SG1.0**

- 1.1 • Continued investment in the Underground Pipe and Asphalt Replacement program
- 1.2 • Set standards for new builds that will be required of developers and City run projects
- 1.3 • Strategically enhance maintenance through planned maintenance work based on asset management data

Sustainability **SG2.0**

- 2.1 • Consider sustainability in all Council and Administration actions

Economic Vitality **SG3.0**

- 3.1 • Promote public and private sector investment
- 3.2 • Streamline processes and practices to make it easier to do business in North Battleford
- 3.3 • Leverage North Battleford assets, like the airport, highway, rail and river, and existing business sectors
- 3.4 • Engage the business community in identifying and developing economic opportunities
- 3.5 • Attraction of needed talent and development locally of needed skills in our economy

Healthy and Safe Community **SG4.0**

- 4.1 • Working with community stakeholders to enhance safety
- 4.2 • Facilitate the development of an improved spectrum of healthcare for the City of North Battleford and the region
- 4.3 • Ensure that recreational activities are geared to meeting the broad spectrum of needs found in the Recreation Master Plan
- 4.4 • Ensure the City has an effective emergency management system in place to meet the needs of our residents during moments of community crisis
- 4.5 • Design and maintain a safe community

Organizational Excellence **SG5.0**

- 5.1 • Improve communications and reputation management
- 5.2 • Develop and define levels of service for all departments
- 5.3 • Improve services to residents and staff through appropriate investments in software and technology
- 5.4 • Ensure City operations are efficient
- 5.5 • Become an employer of choice in the province

Regional Hub **SG6.0**

- 6.1 • Fostering relationships with surrounding communities
- 6.2 • Improving relationships with Indigenous and Metis peoples
- 6.3 • Improving relations with surrounding First Nations
- 6.4 • Improving relations with surrounding municipal governments
- 6.5 • Promotion of investments that benefit the region as a whole
- 6.6 • Work with governments and organizations within our region to improve institutional capacity and the exchange of ideas and information
- 6.7 • Development of increased coordination between the City and its regional partners
- 6.8 • Work with regional partners in lobbying senior governments for issues of interest to the region

Excellence in Governance and Citizen Focused Services **SG7.0**

- 7.1 • Use of communications practices and engagement that helps residents understand what is happening at the City
- 7.2 • Develop Council approved service levels for all departments
- 7.3 • Ensure the City operates effectively
- 7.4 • Council approval of all service levels for all departments